

Thompson/Center Arms™ IMPACT!™ Muzzleloader Receives ‘Readers’ Choice Award’ From Game & Fish/Sportsman Magazine

SPRINGFIELD, Mass. (January 29, 2015) --- Smith & Wesson Corp. announced today that the Thompson/Center Arms IMPACT! was recognized as the top performing muzzleloader by *Game & Fish/Sportsman* magazine. Thompson/Center Arms Brand Manager, Danielle Sanville was presented with the prestigious “Deer Gear Readers’ Choice Award” during the 2015 SHOT Show® in Las Vegas, Nevada. Nearly 3,000 qualified hunters cast their votes in the magazine’s 2014 Deer Gear Readers’ Choice Awards and provided personal opinions about their experiences using the T/C® IMPACT!™ muzzleloader. The qualified voters are all highly skilled, longtime hunters who have been enjoying the sport for over 30 years and consider themselves expert or advanced deer hunters. When the final votes were tallied, the T/C IMPACT! received over 50 percent of the total votes cast and double the number of votes received for the second and third place muzzleloaders. “To receive a Readers’ Choice Award is a great accolade for all of our employees and a tremendous validation of the exceptional value and capability that the T/C IMPACT! provides to avid hunters worldwide,” said Danielle Sanville, Brand Manager for Thompson/Center Arms. “Since its introduction, the T/C IMPACT! has helped set a standard for quality and value in an affordable price point muzzleloader. All of us at T/C want to thank the hunters who voted for the T/C IMPACT!. We are proud to win this award as we remain committed to developing products that meet the high demands of today’s sportsmen and women.” Designed for durability and operational simplicity, the T/C IMPACT! muzzleloader features a new sliding hood breech that provides for easy cleaning via access to the removable breech plug with a simple pull of the ambidextrous tabs. The rifle has also been designed with youth and smaller frame shooters in mind, especially the configuration of the muzzleloader’s rugged composite stock. Capable of adjusting length of pull from 12.5 to 13.5 inches, the muzzleloader can be easily modified to meet the needs of individual shooters. The T/C IMPACT! employs Thompson/Center’s patented hammer and trigger mechanism for quick, safe and simple operation. This single-shot, .50 caliber muzzleloader features a 209-primer ignition as well as the company’s patented Quick Load Accurizer® (QLA) muzzle system that incorporates a false muzzle design into the very end of the barrel. This unique system is designed to align the bullet squarely with the barrel, while enhancing accuracy and saving precious time when reloading. Additional features that hunters will find invaluable include the rifle’s 26-inch blued precision rifled barrel, adjustable sights with fiber optic inserts, solid aluminum ramrod, improved ergonomics and an improved recoil pad for a greater reduction of felt recoil. For more information on the T/C IMPACT!, or to view the complete line of Thompson/Center Arms firearms and accessories, visit www.tcarms.com. **About Smith & Wesson** Smith & Wesson Holding Corporation (NASDAQ Global Select: SWHC) is a U.S.-based leader in firearm manufacturing and design, delivering a broad portfolio of quality firearms, related products, and training to the global military, law enforcement, and consumer markets. The company’s brands include Smith & Wesson®, M&P®, and Thompson/Center Arms™. Smith & Wesson facilities are located in Massachusetts, Maine, Connecticut, and Missouri. For more information on Smith & Wesson, call (800) 331-0852 or log on to www.smith-wesson.com.