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## **Thompson/Center Arms™ Announces Winners of The Real Hunter Giveaway Sweepstakes**

*Grand Prize Winner Tim Brown Provided with All-expense Paid Texas Hunt*

SPRINGFIELD, Mass. (**January 31, 2014**) --- Smith & Wesson Corp. announced today that Thompson/Center Arms has named the winning recipients of the “The Real Hunter Giveaway” sweepstakes. One lucky grand prize winner along with five 2<sup>nd</sup> place winners and 100 3<sup>rd</sup> place winners, were chosen at random after valid completion of the sweepstakes criteria. Grand Valley, Pennsylvania resident, Tim Brown was selected as the sweepstakes winning contestant and is set to receive the Thompson/Center ultimate hunter package along with an all expense-paid Texas exotic game hunt with Wade Middleton to be filmed for America Outdoors® later this year.

An avid whitetail hunter and accomplished handgun shooter, Brown is looking forward to his first experience using a Thompson/Center Venture™ rifle as well as the new experience of hunting in Texas. Brown, who started hunting at the age of 12, indicated that most of his hunting experience has been limited to pursuing whitetails in his home state of Pennsylvania. After submitting an entry at his local outdoor retailer, Brown was less than optimistic about his chances of being named a winner.

“When I was first notified by Thompson/Center that I had won, I didn’t believe it,” said Brown. “I thought that it was simply too good to be true and it literally took a few minutes for me to believe that it wasn’t a hoax.”

Brown, who will be hunting with a Thompson/Center Venture in .308 later this year, expressed his enthusiasm about making the trip to Texas and using a rifle that until earlier this year he didn’t know much about. As luck would have it, Brown actually won a Venture rifle in a local gun raffle, but had previously committed to gifting it to a relative.

Brown commented, “While shooting the Venture and taking this trip will be new experiences for me, I’m really looking forward to them. I’ve heard lots of good stories about the hunting opportunities in Texas and the Venture rifle. It’s hard to say who’s more excited, me or my hunting buddies.”

The sweepstakes promotion, which concluded at the end of December, provided the grand prize entrant an opportunity to win an all-expense paid hunt and the ultimate hunter package, which included a Thompson/Center Venture™ .308 bolt-action rifle, a Leupold® scope, 200 rounds of Hornady® American Whitetail™ ammunition, a pair of Zeiss binoculars, a Streamlight® flashlight, an Otis® cleaning kit and Ripcord, a Plano® hard rifle case plus much more. Multiple 2<sup>nd</sup> place winners were awarded the same ultimate hunter package, and 100 3<sup>rd</sup> place prize winners received a Thompson/Center hat to wear on their next trip afield.

“Based on the feedback received from our retail partners as well as the number of entries submitted, it is clear that the sweepstakes promotion was a tremendous success,” said Mario Pasantes, Smith & Wesson Corp.’s Senior Vice President of Marketing and Global

Professional Sales. “Thompson/Center Arms as well as Smith & Wesson® is committed to providing our customers with the best products and retail experience possible. We would like to thank all of our valued sponsors who contributed to this promotion and we look forward to developing new ways to support our product lines with premium promotions and sweepstakes that continue to reinforce our dedication to hunting and the shooting sports.”

Grand Prize Winner: Tim Brown, Grand Valley, PA

2<sup>nd</sup> Place Winners:

Anthony Flaten, Middle River, MN

Kenneth Crow, Heyworth, IL

Jerry Whitt, Riverside, CA

William Reisinger, Oakdale, CT

Nancy Thompson, Riner, VA

For a complete listing of all “The Real Hunter Giveaway Sweepstakes” winners please visit <https://www.tcarms.com/realhuntergiveaway>.

**About Smith & Wesson**

Smith & Wesson Holding Corporation (NASDAQ Global Select: SWHC) is a U.S.-based leader in firearm manufacturing and design, delivering a broad portfolio of quality firearms, related products and training to the consumer, law enforcement, and military markets. The company's brands include Smith & Wesson®, M&P® and Thompson/Center Arms™. Smith & Wesson facilities are located in Massachusetts and Maine. For more information on Smith & Wesson, call (800) 331-0852 or log on to [www.smith-wesson.com](http://www.smith-wesson.com).