

FOR IMMEDIATE RELEASE

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Thompson/Center Arms™ Offers Consumer Rebate For T/C Venture™ Rifles

Mail-in Rebates Available Until April 30, 2014

SPRINGFIELD, Mass. (March 6, 2014) – Smith & Wesson Corp. announced that Thompson/Center Arms™ is currently offering mail-in rebates for consumers who purchase any new T/C Venture™ rifle. Where allowed by law, the mail-in rebate program will be available to consumers who purchase a T/C Venture rifle from January 25, 2014 through April 30, 2014 in the United States or Canada.

Thompson/Center fans who purchase any new T/C Venture rifle will be eligible for a \$75 mail-in rebate. Consumers can choose from 16 different calibers ranging from the tack driving .204 Ruger to the thundering .338 Winchester Magnum. Made in America and backed by Thompson/Center's lifetime warranty, the T/C Venture provides consumers with an affordable, value-packed hunting rifle.

Noted for its consistent performance and guaranteed Minute of Angle (MOA) accuracy, the T/C Venture bolt-action rifle features a match-grade precision barrel, match-grade crown and 5R rifling. Additional standard features include a user-adjustable trigger, nitrate coated fat bolt design with 60-degree lift, composite stock featuring traction grip panels, QD sling swivel studs, and a single stack 3+1 detachable nylon magazine.

For more information about the T/C Venture rebate and to learn how to qualify visit www.tcarms.com.

About Smith & Wesson

Smith & Wesson Holding Corporation (NASDAQ Global Select: SWHC) is a U.S.-based leader in firearm manufacturing and design, delivering a broad portfolio of quality firearms, related products and training to the consumer, law enforcement, and military markets. The company's brands include Smith & Wesson®, M&P® and Thompson/Center Arms™. Smith & Wesson facilities are located in Massachusetts and Maine. For more information on Smith & Wesson, call (800) 331-0852 or log on to www.smith-wesson.com.